

## Fitzgeorge and Fitzjames Avenue Planning application and improvement works

Plans to upgrade and improve Fitzgeorge and Fitzjames Avenue have been submitted to Hammersmith and Fulham Council.

Plans have been submitted to convert the under-utilised basement areas of both Fitzgeorge and Fitzjames Avenue. This will create 36 new apartments and enable improvements across the estate, both internally and externally.

Hammersmith and Fulham Council will be consulting residents over the coming weeks and we would welcome your feedback.

We are organising an opportunity for each leaseholder to meet with representatives from Beaudream. **Please contact Fiona Kissane on 020 8786 6134 to book an appointment.**



Proposals will enhance the estate.

## Proposed improvements

We want to improve the estate to the benefit of all. Our plans for 36 new apartments will help deliver benefits across the estate, reduce communal service charges and add value to every leaseholder.

The scheme will make good use of redundant space, helping to sustainably provide much needed housing in line with local and national planning policies. A comprehensive planning application has been submitted which covers a wide range of issues.

The development will provide much needed improvements to the existing fabric of the building and the visual appearance of the external areas. We are seeking feedback from residents to inform which improvements are most important to you.



Existing view to the rear of the buildings.

### The benefits

- Improving the estate's common areas and visual outlook onto the rear estate roads
- Upgrading the estate's mechanical and electrical installations, e.g. boiler plant and lifts
- Increasing security and on site staffing
- Bringing redundant areas back into active use
- Increasing the underlying value of residents property
- Offering leaseholders an opportunity to buy a share in the freehold
- Reducing service charges



Artists impression to the rear of the buildings.

1-70A & 1-60  
FITZGEORGE AVENUE FITZJAMES AVENUE  
WEST KENSINGTON W14 0SY



## Next steps

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Please contact us, your views are important.

### Contact us

**Freepost** – send back the attached response form

**Website** – [www.fitzandfitz.com](http://www.fitzandfitz.com)

**Telephone hotline** – 020 8786 6134

**Email** – [beaudream@fitzandfitz.com](mailto:beaudream@fitzandfitz.com)